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Eng. 104/008
Final Exam Study Packet
Spring 2003

Final exam: 800-1000 a.m., Friday, 9 May, Integrated Learning Center, room 133

What to bring: this study packet, your responses to the study-packet prompts (see below), bluebook, pens, notebook/scrap paper, all course books, dictionary, in-class writings, journals, essays, notes, listserv information regarding the final exam.

Course overview: In this course we have focused on globalization theory and how the rhetoric of globalization influences how we perceive ourselves and the world around us. Some of the texts we have analyzed include social and consumer spaces in the Tucson community, non-fiction prose (*The Globalization Reader*, Benjamin Barber's *Jihad vs. McWorld: Terrorism's Challenge to Democracy*), a fictional documentary (Chris Marker's *Sans Soleil*), and current geopolitical events (the War on Terrorism/the war in Iraq). The essays you have written include a rhetorical analysis of a consumer space, a contextual analysis of a film, and a persuasive essay on the War on Terrorism. Hopefully, these three essays have enabled you to explore complex relationships between economics and politics, the local and the global, capitalism and culture, nationalism and globalization, consumerism and identity, media and identity, and so on. Also, I hope that the course has helped to provide you with analytical skills with which to approach the profound complexities of a post-9/11 world.

The Final Exam: The final exam is open-book: please see above re "what to bring." All final exams must be written in a bluebook. Bluebooks are available at campus bookstores, 7-11 on Speedway, etc. At the final exam I will give you **two (2)** of the following **three (3)** study-packet prompts (see numbered questions below). You will select **one (1)** of the two prompts and respond to it by writing a timed, in-class essay. The type of essay you write (rhetorical analysis, contextual analysis, persuasive, or some combination of these) will be determined by the prompt you choose.

Here are the three (3) texts:



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Telnaes, Ann. Cartoon. *Tribune Media Services.*



Rogers, Rob. Cartoon. *The Pittsburgh Post-Gazette*, Pennsylvania.



Trever, John. Cartoon. *The Albuquerque Journal*, New Mexico.

You will not be able to complete the exam without referring to these texts, so make sure to bring your study packet to the final exam.

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Preparing for the Final Exam: Two of the following three prompts will be on the final exam, so I strongly suggest thinking about and writing about all three of the prompts. Don't worry about creating whole essays or even complete sentences in response to the below prompts; instead, focus on thinking about the questions and jotting down notes that you may consult during the final exam. Feel free to brainstorm, draw "word maps," find course texts and citations that seem to speak to the ideas these cartoons draw forth, etc.

Primary Sources = Political cartoons.

Secondary Sources = Any written or visual text we have dealt with in the course: *Jihad vs. McWorld: Terrorism's Challenge to Democracy*; *The Globalization Reader*; *Sans Soleil*; Bush speech; any secondary materials you used in your third essay.

Your Rhetorical Situation: For all prompts, assume that your reader is an educated adult who has a basic understanding of the events in the war with Iraq and the War on Terrorism.

Prompts

1) Close read/rhetorically analyze **one (1)** of the three (3) political cartoons as a commentary on globalization. Cite at least one secondary source from the course (see above list of texts). Before you begin your analysis, make sure to briefly describe/introduce the cartoon, author, and historical/political context. Also, make sure to introduce your secondary material prior to citing it.

2) Compare and contrast the social, political, and economic perspectives of **two (2)** of the three (3) political cartoons as commentary on globalization. Cite at least one secondary source from the course (see above list of texts). Before you begin your analysis, make sure to briefly describe/introduce the cartoons, authors, and historical/political context. Also, make sure to introduce your secondary material prior to citing it.

3) Write a persuasive essay in which you make a counter argument in response to **one (1)** of the three (3) political cartoons. Cite at least one secondary source from the course (see above list of texts). Before you begin your argument, make sure to describe/introduce the cartoon, author, historical /political context, and the intent (i.e., argument) of the cartoon. Also, make sure to introduce your secondary material prior to citing it.

"Works Cited" page: A "works cited" page is required for the final exam essay. Please refer to "MLA documentation" in *Rules for Writers*.

For citing the political cartoons, please use the format and information provided beneath each cartoon (see above).

If you have any questions, feel free to talk to me. Good luck!